



IWFCI BUSINESS FORUMS

Find out about:

- Five Essential things leaders must become
- Three events that transformed my business
- The 10 people who mentored me and what I learnt
- Five keys to a good business partnership
- Two things to remember when you are a women in a man's world

Come ready to network with business cards and display your goods and services

SUMPTUOUS TWO COURSES

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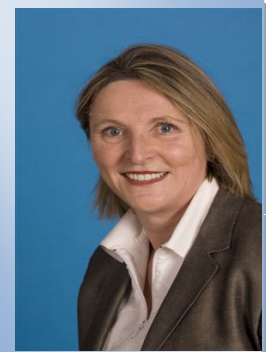


Importance of Innovation & Transformation

Speaker

Wendy Simpson

Executive Chairman - Westray Engineering



Wendy is currently Executive Chairman of Westray Engineering. Westray is a privately owned global precision metal manufacturing company with operations in China, Thailand and Australia. She is also a director of Venture Capital and consulting and Alliance Tooling. Until recently she was a director of ASX listed company Allomak – an automotive aftermarket company. Her Corporate roles have included Senior Vice President – Alcatel Asia Pacific, based in Shanghai where she was responsible for 16 countries and a sales budget of AUD\$6 Billion dollars. Prior to joining ALCATEL, she held senior leadership positions in TNT Airfreight, QBE Insurance and BHP.

Wendy has been three times finalist in the Telstra Business women of the year. In 2006 she was a finalist in the Shanghai Business women of the year awards, in the Category of Business Leadership. Wendy was Founder of the Australian Council of Businesswomen, a founding Director of the International Women's Federation of Commerce and industry. And "Create" one of Australia's most successful not-for-profits empowering wards of the state

Date: WEDNESDAY 18th August 2010

Venue: RACV Club
Level 1 Private Dining Room
501 Bourke St, Melbourne

Time: Register 12.00 – 12.15pm start - 2.00pm Finish

Cost: IWFCI Members - \$55.00 Non – Members - \$70.00

IWFCI BUSINESS FORUM – Wendy Simpson

RSVP 11/8/2010

Name:

Position:

Company:

Address:

Postcode:

Telephone

Email

Please reserve

Seats.

Fee enclosed: \$

PAYMENT DETAILS

Cheque

Make cheques payable to "IWFCI"

Visa

Mastercard

AMEX

Card Number:

Expiry Date

Signature:

Please send registrations to: Fax: 03 9846 3539 or Email: Admin@iwfci.org phone 9846 8599